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THERE'S NOT ENOUGH ART IN OUR SCHOOLS.

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NO WONDER PEOPLE THINK

MARTHA GRAHAM

IS A SNACK CRACKER.

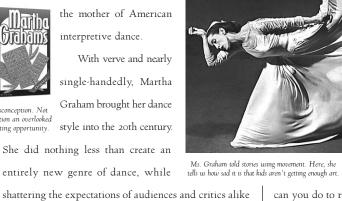
Hardly a fitting legacy for the woman who, despite getting a late start at the positively elderly age of 17, became

the mother of American interpretive dance. With verve and nearly single-handedly, Martha Graham brought her dance

A misconception. Not to mention an overlooked marketing opportunity.

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style into the 20th century. She did nothing less than create an



can you do to reverse this trend? with her percussive, angular movement style. She was one of the first dancers to collaborate with contemporary composers instead of using the 18th- and 19th-century compositions her predecessors favored. Her dances have been called "motion pictures for the sophisticated"; her theories on movement and kinesthetics are still vital

owe a huge debt to her sharp creative mind and fierce perfectionism.

And to think she could have made it her entire life without experiencing the arts. Just like so many kids today.

Each day, more and more of the arts are being completely drained from our children's schools. Yet studies show parents believe dance and music and art and drama make their kids better students and better people. So what

Speak up now. Demand your child's fair share of the arts. To find out how to help, or for more information about the benefits of arts education, please visit us

at AmericansForTheArts.org. Otherwise, even a legacy







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