Kids don’t get enough art these days. Not in their schools. Not in their communities. So you can see why some of them might confuse a jazz legend named Duke with royalty named duke. But art transforms lives. In fact, the more art kids get, the more knowledgeable they become in math and science. And the more likely they’ll become well-rounded, finger-snapping members of society, daddy-o.

For Ten Simple Ways to get more art in kids’ lives, visit AmericansForTheArts.org.