There’s not enough art in our schools.

No wonder people say “Gesundheit” when you say “Tchaikovsky.”

Swan Lake, perhaps the most famous ballet of all time, was a labor of love for Peter Ilyich Tchaikovsky. And there are few ballet companies that fail to stage The Nutcracker at Christmas. Yet some kids still confuse Tchaikovsky with a nasal spasm. Why? Because the arts are slowly being evicted from today’s schools. Mostly against the wishes of the majority of parents, who believe the arts are vital to their kids’ education. Demand your child’s fair share. Or Tchaikovsky may end up seeming like just another casualty of allergy season.

Art. Ask For More.

For more information about the importance of arts education, contact www.AmericansForTheArts.org.